

VSKC Social Media Policy

VSKC Social Media Policy Context

The VSKC social media policy operates within the context of the VSKC Rules, and is guided by the VSKC Mission and Purpose:

Mission

To cultivate sea kayaking as an enjoyable adventure - inclusive, safe and sustainable.

Purpose

To provide a forum for Club members to pursue sea kayaking responsibly by facilitating sea kayaking related activities,

To develop the skills, standards and competencies of its members,

To advance, promote and enhance standards for the selection and use of sea kayaks and equipment.

VSKC Social Media Principles (implied from the Mission Statement)

1. VSKC is a club where members and their guests show respect for others and their property through consideration for another's physical and emotional wellbeing and possessions, to ensure no damage caused to either.
2. VSKC wishes to operate in an environment that is free from harassment. Harassment is defined as any action directed at an individual or group that creates a hostile, intimidating or offensive environment.
3. VSKC wishes to operate in a non-discriminatory environment. Respect the right, dignity and worth of every human being regardless of gender, ethnic origin or religion.

VSKC Social Media Guidelines

VSKC promotes responsible use of VSKC social media platforms and requires its members, when posting about the VSKC, its members; or club endorsed, promoted or conducted events or activities, to observe the following guidelines for responsible social media use:

1. VSKC requires members' posts to be directly related to official VSKC activities or the sport of sea kayaking. VSKC social media will not be available to commercial providers' for promotional posts.

2. VSKC members posting photographs on VSKC social media:
 - have ensured photographs containing pictures of other members have their agreement to publish the photographs
 - accept that their photographs may also be used in other VSKC media.
3. VSKC requires members to take responsibility for their own words and for the comments allowed on its sites or forums. VSKC members will not post unacceptable content, and will delete comments that contain it. Unacceptable content is defined as anything included or linked to that:
 - a. is being used to tease, abuse, harass, stalk or threaten others
 - b. is libellous, knowingly false, or misrepresents another person,
 - c. infringes upon a copyright or trademark
 - d. violates an obligation of confidentiality
 - e. violates the privacy of others
4. VSKC members don't post anything online that they wouldn't say in person.
5. VSKC members connect privately before they respond publicly. When members encounter conflicts and/or misrepresentation in VSKC social networking sites, they make every effort to talk privately and directly to the person(s) involved—or speak to the VSKC President regarding their concerns. Members who consider their concerns have not been adequately addressed through informal means may access the Grievance procedure provided in Division 3 of the VSKC Rules.
6. Anonymous comments will not be published. All content posters are required to supply a valid email address.

VSKC encourages all members to “think before posting”. Members should recognise that even if posting to a private section of the VSKC social networking site comments can appear in public areas through a variety of means and can easily be found.

VSKC Social Media Administration

The VSKC Social Media will be moderated by 3 current financial VSKC members:

- 2 committee members
- 1 additional senior member outside of the committee

The removal of offensive posts, spam or content deemed to be inappropriate and/or in breach of the VSKC Social Media Policy will be collectively determined by the VSKC Facebook Moderators in consultation with the author.